

## WWW Final Project Proposal

For my final project, I would like to build upon a project I recently did for my Portfolio class, which was a t-shirt and poster company that focuses on making these items in the most eco-friendly way as possible. Any design that is made can go on both t-shirt and poster.

The design for the website should reflect the same style as the brand. This means the website should look retro as the company, Greenwave Collective, makes retro characters and designs for their shirts and posters. The colors for the website should be easy on the eyes and put the user feel at ease when they are looking at the webpage. I also want to include some of the characters into the website for certain sections. Even though this is a mostly retro company, we are still modern in a sense so I would like the website to be a nice balance between modern and retro. Since we are eco-friendly, the color pallet should consist of green; the vision is to use #fafae6 as the main color and #52877d for an accent color (headings, patterns, etc.). The material on the website will consist of a shop, where you can review the products, and about page for the brand, a homepage, and a page or two explaining how our products are more eco-friendly then some of our competitors.